

Market Analysis and News Branch

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Statistics on Head Cabbage State of Hawai'i, 2008-2024

Hawai'i's head cabbage production in 2024 was estimated at 4.2 million pounds, harvested from 330 acres, with an average yield of 12,750 pounds per acre. This continued the downtrend observed since the COVID-19 Pandemic. However, the unit price has increased steadily since 2022, reaching a record high of \$1.10 per pounds in 2024, and contributing to a record farmgate value of \$4.6 million.

Table 1: Hawai'i Head Cabbage Harvested Acres, Yield, Value, Production and Price, 2008 to 2024

Year	Harvested Acres	Yield (Pounds/Acre)	Value (\$1,000)	Production (1,000 Pounds)	Price (\$/Pound)
2008 ¹	410	22,927	\$2,820	9,400	\$0.30
2009 ¹	420	20,714	\$2,976	8,700	\$0.34
2010 ¹	410	24,286	\$3,107	10,200	\$0.30
2011 ¹	430	20,930	\$2,790	9,000	\$0.31
2012 ¹	440	23,182	\$3,162	10,200	\$0.31
2013 ¹	520	18,692	\$4,180	9,720	\$0.43
2014 ¹	450	14,822	\$3,240	6,670	\$0.49
2015 ¹	490	15,184	\$3,805	7,440	\$0.51
2016 ¹	590	14,678	\$4,550	8,660	\$0.53
2017 ²	508	15,201	\$4,093	7,722	\$0.53
2018 ¹	510	15,588	\$3,930	7,950	\$0.49
2019 ²	520	15,600	\$4,218	8,112	\$0.52
2020 ²	485	15,200	\$3,612	7,372	\$0.49
2021 ²	420	15,500	\$3,125	6,510	\$0.48
2022 ³	343	15,400	\$3,116	5,282	\$0.59
2023 ²	340	14,800	\$4,026	5,032	\$0.80
2024 ²	330	12,750	\$4,628	4,208	\$1.10

Sources: 1. USDA NASS Pacific Region – Hawaii Vegetable and Melon Crops Report Various years.

2. HDOA Market Analysis and Market Branch estimates.

3. USDA NASS Census of Agriculture 2022.

Chart 1: Head Cabbage Production in Hawai‘i, 2008–2024

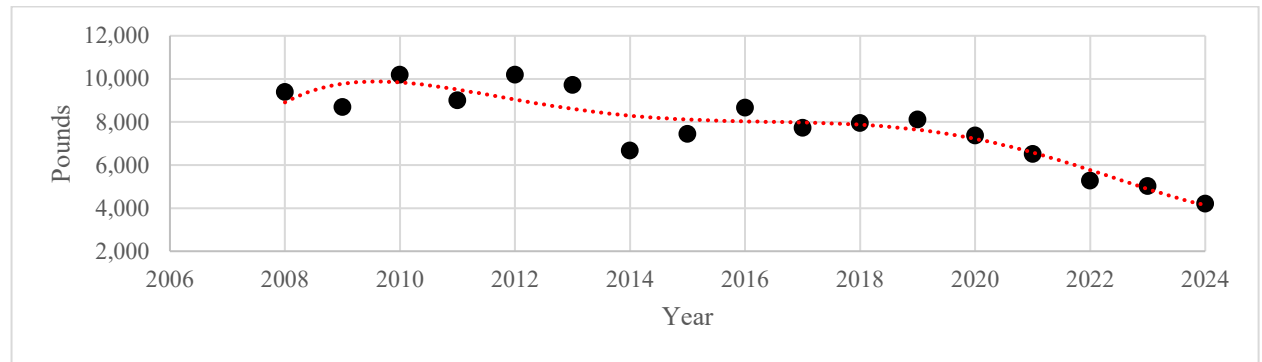


Chart 2: Head Cabbage Price in Hawai‘i, 2008–2024

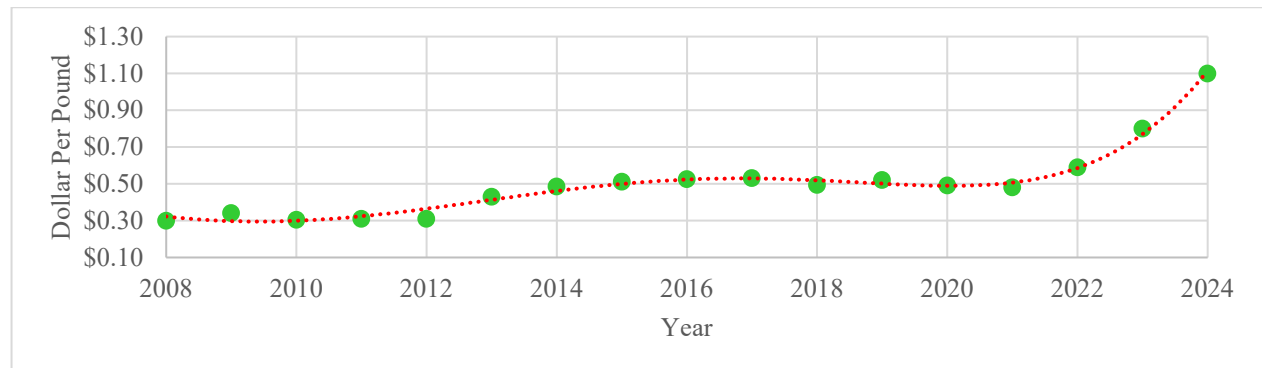


Chart 3: Head Cabbage Value of Production in Hawai‘i, 2008–2024

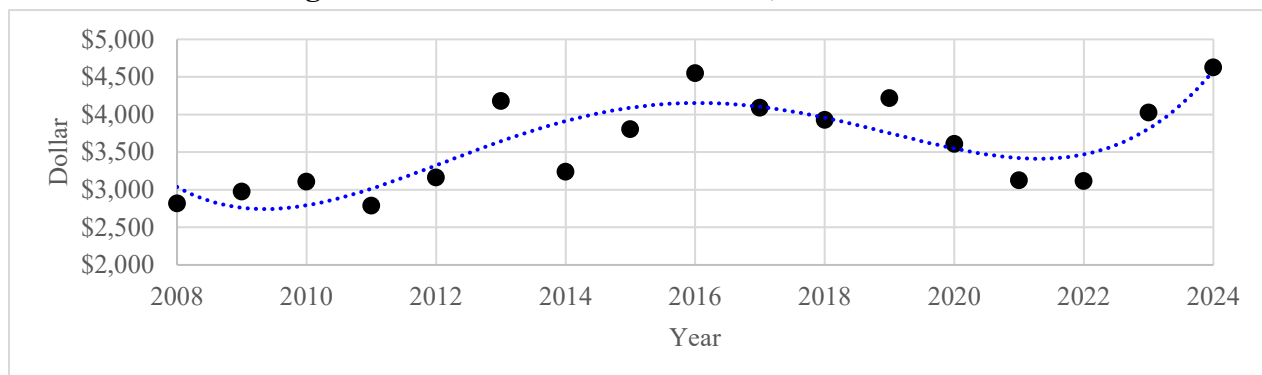


Chart 4: Head Cabbage Acreage Harvested in Hawai‘i, 2008–2024

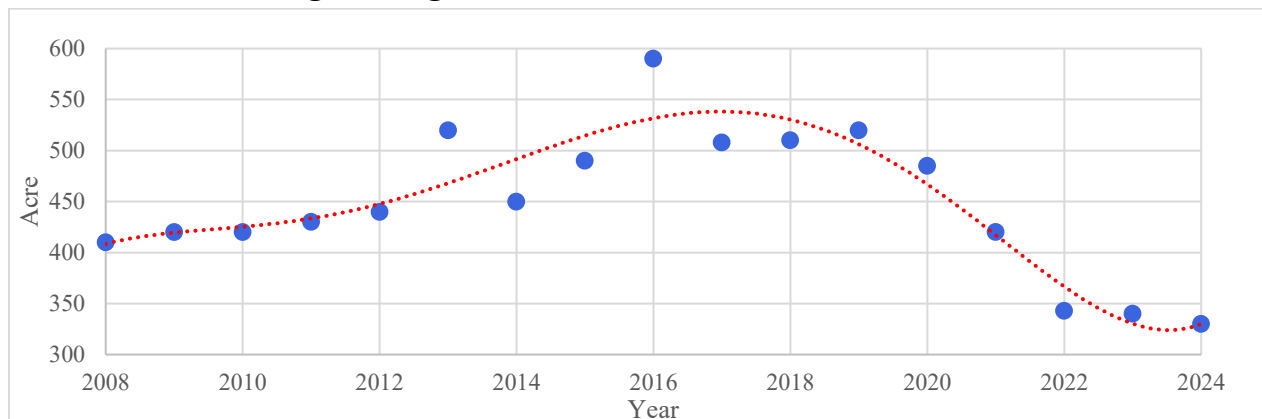
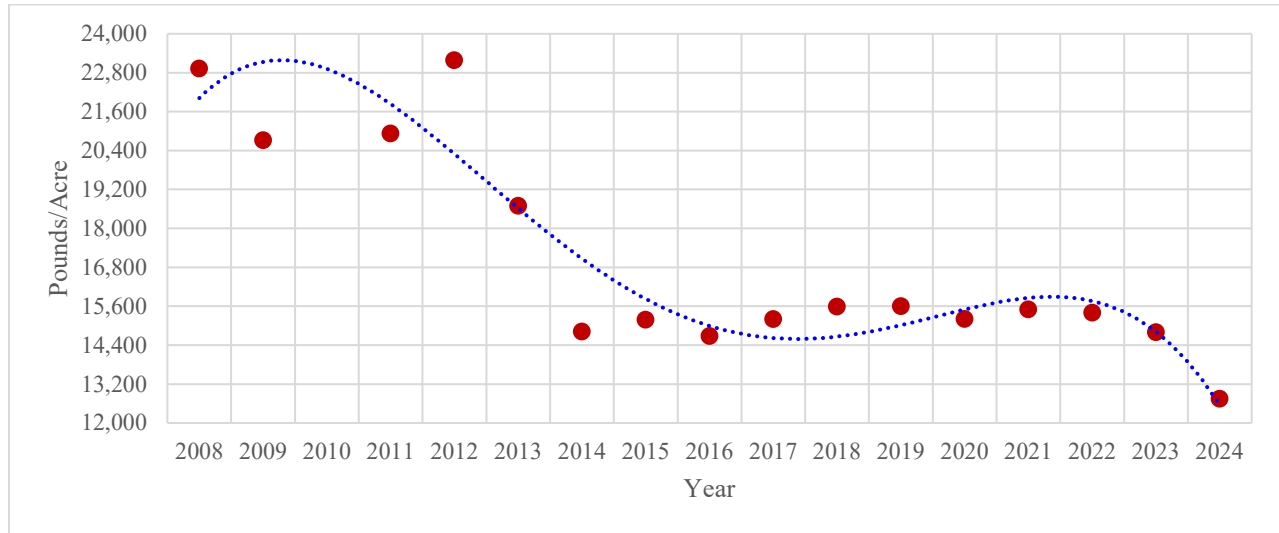


Chart 5: Head Cabbage Yield in Hawai‘i, 2008–2024



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